

## **Streamroot chosen to power video streaming for Spanish public television RTVE after winning the first public tender for peer-to-peer video delivery**

Streamroot, the leading provider of distributed delivery for OTT video, announced today that it was selected by Spanish public broadcaster RTVE (Radiotelevisión Española) to power VoD and live video delivery for its online video platform.

RTVE, the largest audiovisual group in Spain, offers a selection of news, entertainment, sports and children's TV channels. These include *La 1*, *La 2*, *24h*, *Teledporte* and *Clan*, as well as international television channels *TVE Internacional* and *Star TVE*, serving the Spanish-speaking world. As the national public broadcaster, RTVE broadcasts high-profile live events such as the Eurovision song contest, national lottery draws and major sporting events.

Committed to quality, innovation and public service, RTVE is known for harnessing groundbreaking technology to continuously improve its audiences' experience. To implement innovative formats and tools that redefine storytelling, including multi-screen viewing and Ultra HD, VR and interactive content, RTVE has been adopting new techniques for generating content and for modernizing its production and distribution workflows. In order to provide these bandwidth-consuming formats to growing audiences across devices and geographies, RTVE implemented Streamroot's distributed network architecture - Streamroot DNA™ - throughout its digital offerings including its live and on-demand video services.

Streamroot was selected after winning the first-ever public tender for distributed delivery. "As an organization fully committed to innovation and quality public service, we carefully select the most advanced technologies in order to optimize our viewers' quality of experience," explains Luis Suárez, Web Supervisor at RTVE. "We are therefore very pleased to partner with Streamroot as part of our efforts to cater to the ever-growing demand on our digital platform, while providing high quality video to our viewers in Spain and across the world."

"We are very excited about working with RTVE", says Pierre-Louis Théron, Co-Founder and CEO of Streamroot. "Winning the first ever public tender for peer-to-peer OTT delivery is a great achievement which cements Streamroot's position as the leading provider of distributed delivery solutions," he adds. "It is also further proof that our technology is gaining widespread adoption. We see more and more tier-1 broadcasters opting for distributed delivery to reinforce their streaming capacity and provide higher-quality, bandwidth-consuming content for today's larger-than-ever audiences, and we are very pleased to be the partner of choice in this endeavor."

### ***About RTVE***

RTVE (The Corporación de Radio y Televisión Española), is Spain's public state-owned broadcaster and the largest audiovisual group in Spain broadcasting in the Spanish language. RTVE has seven television channels, six radio stations and a digital platform, in addition to the

RTVE Institute, Orchestra and Choir. As the national public broadcaster, RTVE guarantees diverse and balanced programming for all audiences with quality news, education and entertainment content.

### ***About Streamroot***

Streamroot is a leading provider of innovative OTT delivery technologies for media groups, content publishers and enterprise customers. Powering over 20 million video sessions every day, Streamroot's Distributed Network Architecture – Streamroot DNA™ – offers broadcasters a key competitive advantage through improved quality of service, greater audience reach and infinite delivery capacity with zero infrastructure investment. Plug-in free for viewers, Streamroot delivery solutions integrate seamlessly into broadcasters' existing video workflows. Streamroot is supported on all major web and mobile platforms, as well as Android and iOS set-top boxes, providing the most comprehensive user coverage on the market.

Founded in 2013 in France, the company today benefits from top-tier VC funding and serves premier media groups from its offices in Paris, New York and Denver.

For more information visit [streamroot.io](https://streamroot.io).