

French Public Broadcaster France Télévisions chooses Streamroot as its Peer-to-peer Video CDN Provider

Streamroot wins public tender for peer-accelerated online video delivery with France's biggest audiovisual group.

Streamroot, the leading provider of distributed delivery for OTT video, announced today that it was selected by France Télévisions, the French national public television broadcaster, to power VoD and live video delivery for its online video platform.

Offering both original and curated international, national and regional content that ranges from 24/7 news to films, series and TV shows, France Télévisions operates six national tv channels: Franceinfo, France 2, France 3, France 4, France 5 and France Ô. In 2017, it uncovered its new, highly acclaimed digital platform, *france.tv*, providing users direct access to a wide selection of live and on-demand content.

As a public channel, France Télévisions is home to large-scale political and cultural events, as well as major sporting tournaments. These often entail huge surges in audience numbers that can congest even the most robust server infrastructures. To reinforce capacity and promote a flawless viewing experience on its digital platform, France Télévisions has selected Streamroot as its peer-to-peer streaming solution provider following a public tender.

This long-term partnership follows a successful collaboration between the two companies last summer, when France Télévisions implemented Streamroot DNA™ distributed network architecture for the world's most celebrated professional bicycle race.

France Télévisions harnesses technologies that reinvent narratives and audience engagement, as well as to enhance its viewers' quality of experience. "As a forward-thinking and innovative media group, we turned to mesh network delivery technology to ensure high quality on our platform now and into the future. When choosing a vendor, we sought out a solution that was extremely lightweight on viewer devices and had a proven track record across all user platforms," explains Stéphane Van Bosterhaut, CTO at France Télévisions Digital. "We found exactly that with Streamroot, and are therefore pleased to continue strengthening our partnership."

"We are delighted to join forces with France Télévisions, which has been a long-time supporter of Streamroot," adds Streamroot CEO and Co-Founder Pierre-Louis Theron. "Furthermore, winning yet another global public tender for peer-to-peer video CDN solutions reinforces Streamroot's position as the world's leading provider of distributed delivery technology."

About France Télévisions

France Télévisions is the French public Broadcaster and the biggest French audiovisual group

with six national channels (France 2, France 3, France 4, France 5 and France Ô, France info), plus a strong regional and overseas network. At the core of the French TV offering, it captures more than one-third of the audience in France. Boasting a range of complementary, distinctive channels, the group offers a diverse range of programming, allowing viewers to choose from satellite, DTT, IPTV, Internet, mobile phones, tablets, etc. In this fast-changing environment, the number of different media is constantly increasing together with different types of usage. France Télévisions anticipates and adapts to new technologies in order to better satisfy viewers' expectations and needs.

About Streamroot

Streamroot is a leading provider of innovative OTT delivery technologies for media groups, content publishers and enterprise customers. Powering over 20 million video sessions every day, Streamroot's peer-to-peer video CDN, midstream CDN switching and eCDN solutions offer broadcasters a key competitive advantage through improved quality of service, greater audience reach and infinite delivery capacity with zero infrastructure investment. Plug-in free for viewers, Streamroot delivery solutions integrate seamlessly into broadcasters' existing video workflows. Streamroot is supported on all major web and mobile platforms, as well as Android and iOS set-top boxes, providing the most comprehensive user coverage on the market.

Founded in 2013 in France, the company today benefits from top-tier VC funding and serves premier media groups from its offices in Paris, New York and Denver.