

## **Cable Club Launches First-Ever Android TV and Mobile App Offering in Peru Powered by Viaccess-Orca**

### ***VO's TV as a Service, DRM, and App Solutions Speed Up Time to Market for Cable Club's New Live Service for Latin American Viewers***

**PARIS — March 11, 2021** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Cable Club, one of the largest cable operators in Peru, is launching an OTT offering featuring Android TV set-top boxes (STBs), mobile apps for live video streaming, and catch-up TV content powered by VO's [TVaaS](#) cloud-based TV platform and [DRM solutions](#). Using VO's end-to-end, fully managed, and cloud-based TV service solution and powerful DRM agents, Cable Club can rapidly introduce its new TV service to the market.

“Consumers want premium content on every screen, but it’s imperative that the content is protected,” said Ana Lucia Gonzales, CEO at Cable Club. “VO’s TVaaS platform provides us with a flexible, one-stop-shop solution for delivering TV content to a wide range of devices, backed by a powerful DRM that has passed rigorous industry assessments. Thanks to VO’s solution, Cable Club will be the first local pay-TV operator in South Peru to offer a live service via mobile apps as well as Android TV STBs.”

VO’s TVaaS platform provides Cable Club with a complete solution for secure live video delivery, including applications for smartphones, tablets, and computers. Since TVaaS is a fully managed and cloud-based video service delivery platform, it allows Cable Club to quickly monetize its new IPTV and OTT service. Cable Club will rely on security agents offered by VO’s DRM solutions within its new Android TV STBs, ensuring a superior TV experience for all subscribers with the highest content protection.

“Cable Club is set to disrupt the Peruvian market with its unique TV offering that we’re proud to be powering,” said Philippe Leonetti, CEO at Viaccess-Orca. “Speed and responsiveness to subscriber demands are important factors for success in today’s pay-TV environment, and our TVaaS platform will ensure a fast time to market for Cable Club’s new service with minimal upfront investment.”

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### **About Viaccess-Orca**

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit [www.viaccess-orca.com](http://www.viaccess-orca.com) or follow the company on Twitter @ViaccessOrca and LinkedIn.

**Link to Word Doc:** [www.202comms.com/Viaccess-Orca/210311VO-Cable\\_Club\\_Peru\\_TV\\_DRM.docx](http://www.202comms.com/Viaccess-Orca/210311VO-Cable_Club_Peru_TV_DRM.docx)

**Photo Link:** [www.202comms.com/ViaccessOrca/VO\\_CableClubService.jpg](http://www.202comms.com/ViaccessOrca/VO_CableClubService.jpg)

**Photo Caption:** Viaccess-Orca Provides Cable Club with a Complete Solution for Secure Live Video Delivery, Including Applications for Smartphones, Tablets, and Computers

**Photo Link:** [www.202comms.com/ViaccessOrca/VO\\_CableClub\\_Logo.jpg](http://www.202comms.com/ViaccessOrca/VO_CableClub_Logo.jpg)

**Photo Caption:** Cable Club Launches First-Ever Android TV and Mobile App Offering in Peru Powered by Viaccess-Orca

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